## featuredagent

Amber Brown



If you've ever dreamed of making a living doing something you love, you can look to Colorado REALTOR® Amber Brown for inspiration, because that's exactly what she gets to do. "Growing up, I was always looking at homes," she recalls. "I went to college and got a few different degrees, but I realized since I spent my spare time looking at homes, maybe I can make a career out of it." That was in 2005, and she has never looked back. "I love what I do and I'm so thankful my hobby became my career."

Amber's business is focused on communities throughout Douglas County, including Parker, Elizabeth, Aurora and Centennial. "I feel like I can educate clients on those areas, but of course, I will go wherever my buyers and sellers need me," she says. "I have gone as far north as Ft. Collins, as far south as Colorado Springs, and even up into the mountains."

Clients who choose to work with Amber can count on her to be honest, reliable and work hard on their behalf. "I make sure I'm available practically 24/7," she says. "I also keep the lines of communication open. I don't sugarcoat; I give my clients advance notice of when things might happen. I think that eases the process, and makes it go smoother." Amber's 10+ years in the business also give her an advantage. "I still

learn something new on each transaction, but I definitely know a lot more than I did on my first transaction," she says with a laugh.

Amber truly cares for her clients, and they show their appreciation by remaining loyal and telling others about their positive experience. As a result, more than half her clients come to her through repeat business and referrals, and that total grows with each passing year. "I believe in being as open and honest as possible. If something negative comes up during a transaction, I'm honest about it and we work through it," she says. "That builds the trust that keeps people coming back"

With more than a decade in the business, Amber has some wise words to share with others who may be thinking of joining the profession. "The first and second year may be tough but if you keep working hard and put in your time, you can be successful," she says. "Give it a try, give it all you've got and you can succeed!"

That positivity has served Amber well, and helped her earn a number of top industry honors. She is among the Top 1% of REALTORS<sup>®</sup> in the Denver area, and has earned a spot in the \$10-Million Dollar Circle. But the honor she's most proud of is the one she has received as a direct result of positive client feedback. "I've earned the Five Star Real Estate Professional Award every year since 2012," she says. "That one really means a lot because former clients receive surveys and their feedback is what determines who receives it."

Looking ahead, Amber is leaving the door open to possibly pursue her broker's license someday. But for now, she is content to watch her business grow year over year. "I love the flexibility of this job, because it allows me to put family first," she says. "I truly enjoy the work that I do and more often than not, it doesn't even feel like I'm working."



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