## featuredagent Kathy Camamo



Real estate draws professionals from a number of different industries for a variety of reasons. One of the most common is a desire to leave Corporate America behind and work for themselves. Arizona broker and owner of Amazing AZ Homes Kathy Camamo is among those who made the switch for that reason. "I always loved real estate and after working for one of Paul Allen's companies and having to cover five states as a regional sales executive, I decided it was time to stay home and work for myself," she says.

That turned out to be a great decision, because Kathy has built a successful brokerage helping home buyers and sellers in many Arizona communities, including Ahwatukee, Chandler, Gilbert, Tempe, Scottsdale, and Paradise Valley. Nearly 100% of Kathy's business is a result of referrals, and it shows in the miles she logs each year. "I drive 40,000 miles per year, so you can see I'm willing to take my business wherever my clients need me," Kathy explains.

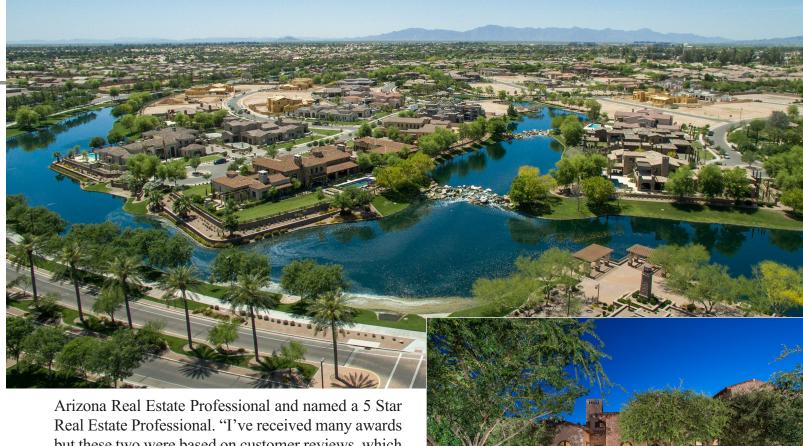
"I'm a farm girl from Nebraska. I only know hard work and honesty. It's simply the way I was raised."

Kathy has gained a reputation as an outstanding luxury agent, but that doesn't mean she limits her business to that segment of the market. She is also happy to work with first-time home buyers, investors, move-up clients, and anyone else who needs her help.

Being available and responsive to her clients are hallmarks of the way Kathy conducts her business. "I work seven days a week and my phone is always on. My sellers know they can always reach me," Kathy explains. She also lets strong ethics and principles guide her. "I would never sell someone a home I wouldn't buy myself," she says. "I'm a farm girl from Nebraska. I only know hard work and honesty. It's simply the way I was raised." It's no surprise, then, that the best piece of advice she's received along the way is also something that comes to her quite naturally. "I always treat everyone the way I would like be treated," she adds.

As a broker/owner, Kathy is often approached by would-be agents who are thinking about getting into real estate. While she would never discourage anyone from trying it, she is always honest in her response. "I always tell people it's harder than it looks and you have to be willing to work hard every single day of the week if that's what it takes," she says.

It's her own willingness to go the extra mile for her clients that has earned Kathy coveted industry awards. She has been recognized as a Top 10 Most Dependable



but these two were based on customer reviews, which is why I'm very proud of them," she says.

Kathy also believes in giving back to the communities that support her business through volunteering and monetary donations. She supports the Child Crisis Center and is involved in raising funds and awareness for cancer research. "My sister-in-law has been battling cancer for years and I'm a breast cancer survivor, so it's something that very important to me."

As her business continues to flourish, Kathy never loses sight of her good fortune. "How many people get to say that they make new friends while working? That's what I love the most about this business," she says. She is also mindful of the fact that she's building something for the future. "I'm hoping eventually my twins want to follow in my footsteps and take over my company."



Kathy Camamo

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