featuredagent The Campos Group



The initial instinct of most children is to claim independence from their parents as soon as they have the opportunity to do so. For Jaime and Augustina Campos, "The Chicago Property Sisters," it was quite the opposite. Following their father's legacy was something the two sisters had always dreamed of. As a successful broker, he laid the foundation for Jaime and Augustina's real estate careers. "I like to say he raised us to be brokers," Jaime says.

The two worked with their father since they were teenagers, gaining as much experience as possible. Even through the downturn of the housing market, they stuck by their father's side and persevered. Jaime kept the books while Augustina sustained the company's properties through efficient property management. Once the market started to make a comeback, Jaime and Augustina were ready to hit the ground running.

After years of working together and closing many successful transactions, Jaime, Augustina and their father partnered with Mark Santoyo, a licensed real estate broker for over 13 years. Together, they opened RE/MAX Loyalty, located in the vibrant and diverse area of Logan Square. Jaime and Augustina maintained partnership with their father and established The Campos Group within RE/MAX Loyalty.

All of their hard work has paid off and placed the team at the forefront of Chicagoland real estate.

The strong family ties of The Campos Group are at the core of every transaction. "We care about every client; it's not just about getting the sale. We want to create lifetime relationships," says Jaime. Today, the majority of the team's business comes from repeat clients and referrals. "Clients really seem to love our full team approach, and the resources we have access to — such as lenders, attorneys and home inspectors — which help to achieve an efficient closing."

The Campos Group shares a cohesive vision with RE/MAX Loyalty that is conveyed in their mission statement: To go above and beyond our clients' expectations by providing outstanding service, while consistently growing to achieve our goals by helping others achieve theirs. "We are fully committed to success and continually strive to provide top quality service to our clients and promote a positive, supportive and team-oriented brokerage," Jaime says. "We offer leading technology, service and tools to clients and train our agents to be knowledgeable so they are prepared to help clients make one of the biggest decisions of their lives."

Acts of giving and serving the communities around them are very important to The Campos Group and the entire RE/MAX Loyalty team. "We recently hosted the My House Music Festival with more than 6,000 attendees," Jaime says. "All of the net proceeds benefitted Children's Miracle Network Hospitals and the Boys & Girls Club of Chicago." Jaime, a former college basketball player, coaches youth basketball, and everyone in the office is encouraged to volunteer and give back to the community.

There is a lot in store for Jaime, Augustina, and the RE/MAX Loyalty team in the near future. Due to recent growth and the addition of many new agents, they plan to move to a larger facility in the area. "We are currently in the build-out phase of a new 3,400 square foot space, and have plans to grow to be a 50-60 agent office." Jaime explains. "We want to see all our agents be successful and reach their full potential."

Even as their business grows to impressive heights, one thing has never changed for the sisters who grew up loving real estate. "What we love the most is the satisfaction that comes from helping our clients sell or buy a home," Jaime says. "It feels great to be able to help someone accomplish their dreams and goals."

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