featuredagent

Tennifer Bozarth



After graduating from business school at the University of Colorado and serving seven years at Proctor & Gamble in a sales and marketing capacity, Jennifer Bozarth was on the hunt for a professional path that would make use of her skillset and allow her a career closer to home. Already equipped with sales experience and a naturally entrepreneurial outlook, Jennifer decided to venture into real estate. Today, she heads a tight-knit team and serves as the Broker and Owner of the Bozarth Group, under the banner of Keller Williams. Grounded by the golden rule and a commitment

to her clients' well-being, Jennifer and her team have earned multiple designations, which include the South Metro Denver REALTOR® Associations' Top Team by volume and production and a spot in the Top 1% of Denver's real estate teams.

Serving clients across Colorado, with a particular focus in the Denver metro area and its surroundings, Jennifer leads a capable team of 13. Together, they offer the very best in residential resale services, providing a memorable standard of client care that keeps business booming. "We truly pick up the phone, follow-up, and exceed our clients' expectations through concierge level service," Jennifer explains. "We're very faith-based and that informs how we conduct our business. We treat others how we would want to be treated and work with integrity and ethics at the highest level." With 85% of business driven by repeat and referral clientele, Jennifer touts a high level of client satisfaction as a breeder of steady growth, effectively doubling her team's numbers year-over-year. What's more, Jennifer and her team take a tailored approach to their relationships with clients, citing customized service and uninterrupted attention as the main drivers of their success. "What makes us stand out is our one-onone client service and personal touch," Jennifer explains. "We never want to get so big that we forget that it's all about our customers. We make it our priority to apply a laser-focus on serving their needs."

To market their listings, Jennifer and her team take a

holistic tact, ensuring that every property enjoys maximum exposure online through distribution across the leading digital listing platforms, in addition to being featured on niche sites that target Denver's surging luxury

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market. Likewise, Jennifer and her office are avidly engaged in the community, where they cultivate a reputation for serving families, their local economy, and the metro area's burgeoning cultural scene. Their sponsorship of local events include the Denver Greek Festival, the Arapahoe County Fair, the Streets of SouthGlenn's Music Festival and Denver's Christmas Parade — to name a few.

While their consistency of delivery is evidenced by their high rate of repeat and referral clientele, Jennifer and her team are unwavering in their commitment to serving individuals and families in pursuit of their homeownership goals. "Positively impacting the lives of others — on both the client level and within our own team — is what I enjoy most about my work," she reflects. "It's so rewarding to be a conduit of success and development for the people that we interact with on a daily basis."

Anticipating the future ahead, Jennifer assesses her office's skyrocketing growth and her plans to expand: "We are a growing real estate team that doubles our business every year. We're always looking for highly talented agents to join our team. We value culture, family, and celebrate one another's successes." Collectively, Jennifer and her team's aim is to sell \$100 million in volume this year, with hopes to double that figure in 2018, all while developing her talent roster, dominating the Denver market, and strengthening bonds with those she serves. In her free hours beyond the office, Jennifer lives for travel and recently returned from a nine-day excursion in Europe to celebrate her anniversary.

Equipped with nearly two decades of distinguished industry experience that fuels her daily practice, along with a decisive eye toward the Denver market's skyrocketing future, the foundation for continued success is rock solid for Jennifer Bozarth and the Bozarth Team.

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