



A career in real estate might not seem like an obvious choice for someone who was an English major in college. But for Cincinnati REALTOR® Bill Draznik, it was the perfect way to combine several of his passions into the perfect job. Following graduating from Dartmouth College in Hanover, NH, Bill moved to San Diego. He began working for a large property manager and became interested in real estate as a tangible way of protecting wealth. When he moved back to Cincinnati, his interest continued to grow. “I moved back during the start of the current renaissance,” Bill explains. “I love the historic buildings in the city and wanted to be part of that resurgence. I got my real estate license and started working for a developer who was doing a lot of the renovations.”

Now licensed in both Ohio and Kentucky, Bill is excited to have the opportunity to share his love of urban living with his clients. Much of his work is centered in the walkable communities within a 5-mile radius of downtown Cincinnati, particularly the Over-the-Rhine district, which is one of the largest national historic districts in

the United States. With a client portfolio split almost 50/50 between buyers and sellers, Bill and his team work with everyone from first-time home buyers to those looking to purchase a multi-family residence.

His strong development background means Bill can offer his clients not only excellent real estate knowledge, but a look into the area’s future as well. “As the area around Downtown Cincinnati continues to improve, the development is moving north and west to areas that haven’t received as much attention in the past,” he explains. In addition to real estate, Bill nurtures strong connections to the city’s retail, restaurant and nightlife communities. “That gives me the opportunity to help people understand where the area is now, and also where it’s going.”

Bill never loses sight of the significance of a client’s real estate transaction, and treats each one with the utmost respect. “Buying a condo or home is one of the biggest investments people are ever going to make, and I take a great deal of pride in being trusted to help them with that,” he explains. “The price point doesn’t matter. I provide every client with the same level of service and transparency.” That commitment to service has earned his clients’ trust, along with their enthusiastic recommendations. Currently, more than three-quarters of Bill’s clients come to him as repeat clients or referrals, and that number continues to grow.

But it’s not just clients who have taken note of Bill’s way of doing business, he has earned acclaim within the real estate community as well. He is recognized as being the leading agent for the Over-the-Rhine district and is also among Coldwell Banker’s Top 30 agents in the region, which places him in the top 1% of CB agents worldwide. There’s every reason to believe his success will only continue to grow as he builds his team and becomes even more involved with development in the area.

When he’s not helping clients discover the excitement of urban living, there’s a good chance you’ll find Bill pursuing one of his other passions. He is active in the Cincinnati Preservation Association, which is dedicated to restoring the area’s Italianate architecture. He is also part-owner of a local kettle chip company, and enjoys exploring the city with his fiancé, Nicole.

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