



Home buyers and sellers looking for a REALTOR® who is an expert in the Miami, Florida area often find their search leads them directly to Georgeé Kluck. With more than three decades of experience working throughout the area — including Weston and Ft. Lauderdale — she is known for being a “straight talker” who makes her clients feel instantly at ease. “I like to provide my clients with the information they need to make really solid decisions,” Georgeé

says. “With 30 years of experience I am committed to exceeding my clients’ expectations and protecting their interests.”

All the members of Georgeé’s team share that vision and commitment to client service. “We understand that the way we treat our customers is going to determine our destiny,” she says. “We believe in being learning-based and helping clients self-discover, rather than pushing them to make decisions. We also focus on personal and professional growth, consistently striving to be better and honoring each other and our clients with our basic values of honesty, integrity and accountability.”

Along with educating her clients and her team, Georgeé is also open to learning and eager to adopt ways to make her business run more efficiently or allow for even more productive communication with her clients. Recently, she received some guidance that has proven quite valuable. “Someone recently pointed out that there are two types of conversations, evidence-based and emotional,” she explains. “Because most buyers see their home purchase as an emotional, as well as a financial decision, REALTORS® spend much of their time in emotional conversations. But when building a business, we are well served to check our emotions at the door and base decisions on evidence to expect measurable results.”

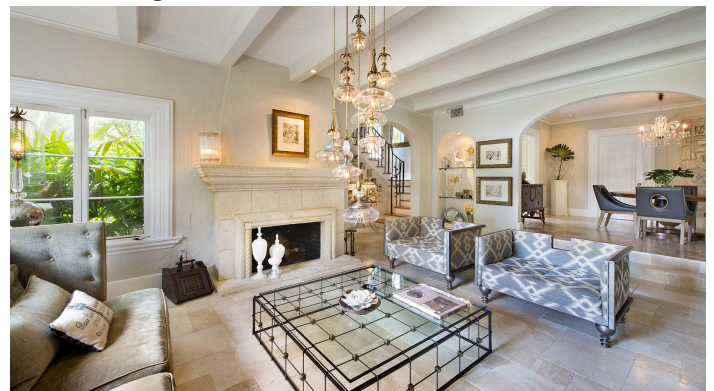
Georgeé is also enthusiastic about the educational opportunities she enjoys by being part of Keller Williams. “It has been such a wonderful experience to learn from great leaders,” she says. “The tools for business growth and education are so accessible. I’ve learned more in the last 10 years of my career than I did in the first 20.”

More than half of the team’s business comes from repeat clients and those who have been referred to them by other happy home buyers and sellers. “We make it a point to stay in touch with clients so they know they can count on us at any time, even after the sale,” Georgeé explains. “We believe very strongly in maintaining those relationships. Our clients understand that the trust we build with them is something you can’t buy.”

The team’s success is reflected in the many honors they have earned throughout the years. Recent kudos include being named Keller Williams’ #4 team for the US and Canada, as well as earning #1 team status for the Southeast Florida region. “Those are both pretty special because there are almost 150,000 Keller Williams agents,” Georgeé says. “I’m very proud of my team because we accomplished those achievements together. I couldn’t have done it without them!”

Despite reaching such heights, neither Georgeé nor her team have any intention of slowing down. In fact, the opposite is true. “We have really big plans for our future, which include clearly defined goals and a path to get there,” Georgeé says. “We aspire to having a business that has no borders and helping as many families as possible achieve their dreams and financial goals.”

It’s clear to see Georgeé made the right decision when choosing to pursue a real estate career 30 years ago and her passion for the job only continues to grow. “What I like the most about this business is that there’s no finish line, you can have as big a life as you’re willing to create,” she says. “Every day is a new day with new challenges and new people. I really love teaching, coaching and contributing to the lives of others.”



Georgeé Kluck

Keller Williams Realty | Miami, FL

305.608.5269 | gk@georgeekluck.com | www.georgeekluck.com