



As a real estate broker and owner of Rooster Realty Group, LLC, John Jacques has quite a history in the industry. With over 35 years experience that started in the construction business and later, in facilities and property management, John has carved out a niche for himself in both residential and commercial real estate.

Covering a number of counties in Pennsylvania such as Bucks, Chester, Montgomery, Delaware, and Philadelphia, John is easily able to meet the needs of first-time buyers to investors, and everyone in between. "I deal with a lot of people who are buying their first home, and those people look to me for honest, professional advice. That's a big responsibility that I take seriously, and they appreciate the fact that I give them a lot of knowledgeable information," John says.

In the mere 15 months since John opened Rooster Realty Group, he has been able to grow the company at an impressive rate. So, what is the secret to achieving success in such a short amount of time? According to John, it's simply his honest approach to the business combined with his passion for people and desire to provide a level

of customer service beyond what is expected. "The more I've gotten into the residential side of the business, the more I see that we're a lot different from other agents," says John. "We answer our phones and respond to calls and emails in a timely manner because we really do care about our clients. We listen to what they want and work tirelessly to meet their criteria. We try to find not only the best deals for them, but the best financing, too."

Staying informed about what programs are available to buyers while staying on top of market trends is another one of the strengths that benefits John's clients. "In today's market, when interest rates are at almost an all-time low, you have to have a sense of urgency on your client's behalf. There are many options out there and even grant money available for buyers, but if you haven't done your research, your clients will never be able to take advantage of those," says John.

Always keeping the client's best interest in mind, it's not hard to see why they return to work with John, a Certified Property Manager and Certified Home Buying Advisor through the National Association of Expert Advisors. "I believe in staying loyal to my clients. Whether I'm selling their home or helping them find a home, I stay focused on what I'm doing at all times to make sure I'm representing them well. When you stay loyal to your clients, everything else will fall in line."

When he's not busy with the day-to-day tasks of running his business, John enjoys spending time with his grandchildren, watching football, and getting in a round of golf when time allows. He is also dedicated to giving back by donating blood platelets on a regular basis, supporting local police officers, and organizations such as Silent Soldier.

Now that his company is well underway and thriving, John is excited about the additional growth he foresees in the near future. "I'm currently looking for full-time agents who are ready to make a commitment and who share my vision of who we are as a company and how we treat our clients," John says. "I set this company up as an S corporation, so I want people who are aggressive in real estate and want to eventually become owners. I'm really enjoying watching my company grow at this rapid pace."

John B. Jacques

Rooster Realty Group, LLC | Norristown, PA

267.970.5375 | jjacques@roosterrealtygroup.com | www.roosterrealtygroup.com