

featuredagent

magazine

A close-up portrait of a woman with long, wavy, light brown hair, smiling warmly at the camera. She is wearing a black top with a decorative gold-colored border along the neckline. The background is solid black.

*Krissy
Nireles*



Krissy Mireles

There are people who enjoy their career, and then there are people who were clearly born to do what they do. Ellis County's #1 Agent Krissy Mireles is firmly in the latter category. For more than 25 years, the Austin native has been helping buyers and sellers achieve their real estate goals. "I truly, truly love what I do. I'm passionate about the real estate industry, but I'm more passionate about my clients. Their goals become my goals," she says.

Earning her real estate license at just 21, while attending college, Krissy's initial interest in the field was from a personal investing standpoint. However, once she became licensed and began working with buyers and sellers, everything changed. The personal sense of satisfaction she gained through helping others overtook her own interests, and it was another decade before she began investing herself.

After years in the Austin market, Krissy relocated to the DFW Metroplex region less than five years ago, and immediately immersed herself in her new market, with a special focus on Waxahachie. The 20-plus-years of experience she brought to her new community, coupled with her commitment to doing what is best for her clients, quickly propelled her business to great success. After only a few years of working in this highly competitive market, Krissy secured a place in the top 1% of REALTORS®; by 2016, she'd become the #1 Agent in Ellis County.

Yet even as an obvious star in the real estate community, Krissy is humble when asked about the secret to her success. "I live by the Golden Rule of treating others the way I want to be treated," she says. "It's been a successful strategy."



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An open, honest communication style also contributes to her success. “I listen my clients’ needs. I believe in open communication, so I don’t rose-color anything,” Krissy explains. “Information is power, so I give that to my clients. That way, they can make informed decisions for their families. I am there to make sure they have a smooth, seamless transaction, which is why my slogan is Real Estate Made Simple.”

Krissy’s guiding principles of integrity and honesty can be credited for the recognition she’s received in both the real estate industry and her local community. In 2016 for example, she was invited to sit on a Mastermind Summit Panel in Dallas, as one of the 100 Most Influential REALTORS® in the





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State of Texas. Additionally, she was one of just 10 agents to receive the 2016 Customer Satisfaction Award from the American Institute of Real Estate Professionals.

Despite those accolades, Krissy is someone who is never satisfied with the status quo. “Continuing to try to improve in my professional life and personal life is so important to me. There is no room to be stagnant,” she says. “My goal is to take my service to the next level. I am always trying to bring more value to my customers and clients, because this is

about them; it’s not about me. It’s about helping people meet their goals, and I love being able to do that.”

Regarding the future, things certainly look bright for Krissy in the DFW Metroplex region. “I’m planning to grow my team, and continue to build relationships and partnerships with local vendors. I believe in supporting the local community,” she says. Beyond that, she plans to stay the course in providing exceptional customer service, all while achieving the results her clients want. “This isn’t a job to me. This is fun. This is what I absolutely love to do.”

Krissy Mireles

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