



As a second-generation REALTOR,<sup>®</sup> and native of Las Vegas, Chrisie Krasn has spent the better part of the last 20 years helping countless buyers and sellers throughout Clark County, Nye County, and Lincoln County to find the home of their dreams.

“I first got into real estate because my dad owned a Keller Williams franchise in Overton. My children were young, and I thought real estate would give me the flexibility I needed,” Chrisie explains. “What I found though, was my passion for helping people who are making a very big decision and investment,” she adds.

Saying she’s been successful in doing so is quite an understatement, considering her business today is an impressive 85% by referrals from clients, and from fellow agents, alike. The reason so many people are eager to refer Chrisie to others can be traced to her experience, negotiating skills, and her commitment to working hard for her clients. After all, according to Chrisie, the relationships she builds while helping others with the largest investment of their lives extend far beyond a transaction. “We become friends through the process, and that’s what I love so much about real estate. I’m such a people-person. I love being involved with families. It’s not about me selling them a home I want to sell. I help people to buy the home they want to buy.”

Driven by this “clients-first” work ethic, Chrisie works with both buyers and sellers, though she admits that working with buyers is particularly rewarding. “I love the hunt for the perfect home, and I love negotiations,” she says. “Helping others to find and buy the home they want, in a way they feel good about, is very rewarding,” she adds.

To that end, Chrisie is known for going above and beyond in working with clients, and even with her fellow

REALTORS.<sup>®</sup> In fact, her efforts to mentor, train, and educate others earned her a position on the Board of Keller Williams’ Agent Leadership Council (ALC), which is open only to the top 20% of agents. In addition, she received the Icon award in late 2015 specifically for her leadership, teaching and mentoring skills. “The Icon award meant so much to me, because it came from my peers,” Chrisie says.

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In her role within the ALC, Chrisie also volunteers time to chair various events and participate in many charitable endeavors. From putting together client appreciation events with hundreds of guests in attendance, to her involvement with KW Cares, benefiting families affected by catastrophes, along with participating in Keller Williams’ Red Day, Chrisie is dedicated to helping others in whatever capacity she can.

In fact, she’s planning to do even more in the future. “Both of my sons also have their real estate licenses,” she says. “My oldest is being trained and mentored by the owner of my company, and my youngest works as my transaction coordinator,” she says proudly. Moreover, she is looking forward to continuing to mentor others as she grows her own team in the coming years.

“I’m working with a business coach now, and I’m going to add to my team in the future. I really enjoy helping others learn how to grow their own businesses, too,” she says. However, that doesn’t mean that Chrisie plans to stop working with buyers or sellers in the foreseeable future. In fact, nothing could be further from the truth.

“I absolutely love what I do. I think that’s a hard thing for some people to say about their career, but I truly love what I do, because I love helping people.”

*Chrisie Krasn*

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