



Rowdheer Kapidi's entry into the real estate business began after earning both a bachelor's and master's degree in engineering. He then decided the most direct way to break into the housing market was through real estate. That was four years ago, and today Rowdheer is at the helm of a thriving career with Bridge Realty in Minnesota. Rowdheer has wisely positioned his engineering and programming experience toward his ventures as a real estate agent, offering his clients a listening ear, keen in-

dustry insight, and the ability to deliver quantifiable results.

Based in Bloomington, Rowdheer primarily serves the greater Minneapolis region, with a particular focus on the premiere suburban areas of Eden Prairie, Apple Valley, and Maple Grove. Because of his engineering background, Rowdheer is particularly poised to handle new construction and builder-based transactions in his practice. In addition to his advocacy for both buyers and sellers — amounting to an impressive 95% rate of repeat and referral clientele — Rowdheer favors a knowledge-sharing approach to the agent-client relationship. “A priority of mine is to educate those I work with,” Rowdheer explains. “I walk them through the market and its conditions, the inventory available, how the process works. Foremost, I try to understand my clients' specific needs. I really take the time to listen, ask questions, and understand their goals. From there, I'm able to help them sort through their options and the financial ramifications, both short-term and long-term.” Rowdheer is energized by his work in real estate not only because he is able to help others find their dream home, but also because it creates an opportunity to pass along his hard-won knowledge to buyers navigating the uncertain waters of homeownership.

To market his listings, Rowdheer employs his valuable IT skillset, scanning the web for ways to maximize a listing's exposure, while also creating his own algorithms to draw potential buyers to his listings' web presence. What's more, Rowdheer understands well that first

impressions are everything in the real estate industry. Accordingly, he mines each property he lists for its most memorable and positive attributes, highlighting those to potential buyers. Combining his robust rate of referral and his status as a top producer with leading new-build home development companies like CalAtlantic Homes, Lennar, and Pulte Homes, Rowdheer's ability to deliver results is proven, time and again. While his professional ethos is fixed on personalized client-care, he is also a reliable performer, consistently able to close. No matter the size of the deal, Rowdheer never loses sight of the individual or family at the heart of every transaction he secures. “Each day is a new challenge,” Rowdheer reflects. “Every client has their own goals and tastes. But I love being able to educate buyers and help them find their dream homes — that's my favorite part about what I do.”

In addition to his service-oriented work with clients, Rowdheer also makes consistent efforts to stay engaged in his community's charitable and civic organizations as well. Foremost among his commitments is the charitable organization, Are You Hungry?, a community outreach program that puts together meals and collects essential items for the homeless and those in need in Minneapolis. In his free hours, Rowdheer enjoys spending time with his wife and two young children. He also enjoys seeking out new experiences through travel during his leisure time. To develop himself professionally, Rowdheer is also a major proponent of ongoing industry education, citing the need to stay up-to-date on market fluctuations as a main priority of his practice. “Real estate is like a big ocean,” he explains. “There are lots of opportunities out there if you have good discipline, good follow-up, and good focus. You can achieve clients' dreams but you need to give 100% of your effort and be patient.”

As for the future, Rowdheer has plans to continue to grow his business, with a specialized focus on new construction properties and developments. He also has a passion for custom building that he seeks to foster in the years to come. With years of seasoned experience under his belt, and a pure-hearted commitment to those he serves, the future ahead for Rowdheer Kapidi is sure to remain both busy and bright.

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