



After a successful turn in the high-end hotel management industry, Deborah Garson discovered a career in real estate by happenstance and faith. When a broker reached out to her for help in the midst of building a new office, Deborah decided to take a leap of faith and try a new challenge. Over the course of her ensuing career, she hit a wall — figuratively speaking — not quite understanding why she was in real estate since no one in her immediate family line was in the field. After an inspiring

glacial hiking trip in Alaska, and some soul-searching, she discovered that her great grandfather had been a successful builder and contractor, and the puzzle pieces of her life started falling into place. She experienced a calling and then the physical connections were made. The vision was laid out — her destiny was pre-ordained. Real estate was the foundation to catapult her spiritual gifts.

Today, with over 15 years of experience under her belt, Deborah primarily serves the central Florida region, in particular southwest Orlando. She specializes in both the residential and commercial markets, with experience fielding clients that range from first-time homebuyers and second-home buyers, to luxury-oriented and international clientele. Deborah has a proficiency and experience in representing sellers and buyers and has earned a host of designations over the course of her storied career, including Certified International Property Specialist and Certified Luxury Home Marketing Specialist, to name a few.

With a third of her business stemming from repeat and referral clientele, Deborah's commitment to personalized, attentive client care is assured. Her approach to the agent client relationship is fixed foremost on the principle of integrity. Deborah favors a forthright, educational method when guiding clients through a transaction, providing a clear and unvarnished breakdown of their options. "I present the facts and information, and provide my clients with a sound and knowledgeable platform so they can make an informed decision," she recounts. "It's a matter of being honest and upfront as an individual." Likewise, Deborah is capable in ascertaining her clients' needs and wants and catering to them specifically. Wisely recognizing that the real estate business is built on relationships, Deborah keeps her clients' interests squarely in focus throughout the buying or selling process. "I put my clients' needs before my own," she says. "I'm able to give my clients exactly what they're looking for and I fight for the success of every transaction."

After 15 years with RE/MAX, Deborah recently took an assured step, opening her own business, knowing this time she was on solid ground and in the right direction. Building upon more than a decade of proven success, Deborah delivers on her clients' goals while never sacrificing her ethos of honesty. As a consummate professional undaunted by challenges and well-equipped to succeed in her own right, Deborah's venture is thriving. As for her marketing efforts, Deborah takes a personalized approach. Having cultivated an impressive word-of-mouth network over the years, based on her lengthy tenure in the business and experience in the central Florida market, she also makes use of print avenues to ensure essential exposure for her listings, particularly in local publications like Orlando Lifestyle.

With her faith and dedication to service at the center of her professional and personal life, Deborah contributes much of her time to charitable efforts in her community. In addition to giving back through work with two local churches, she also participates in Nathaniel's Hope, a non-profit benefiting children with special needs and their families. She also serves on the board for the Autistic Kids of Central Florida, an organization Deborah has been devoted to for the past eight years. Once a year, Deborah and her fellow volunteers host a large-scale event for the region's autistic children, sometimes drawing crowds as large as 5,000. Lately, Deborah has also expanded her efforts to the Coalition for the Poor, and is always looking for additional ways to become involved in service-oriented community efforts. All in all, Deborah cites her bold faith as the overarching motivation and message of her work. She recognizes the diversity of different faith-based groups in bridging cultural practices and community engagements and her Jamaican roots stem from African, Chinese, Jewish, and German descents and speak to her mixed identity as "Out of Many One People." She considers her experiences and the path ahead to be constantly evolving, driven and shaped by a legacy of faith and divine connection.

Outside of the office, Deborah enjoys traveling to places domestic and abroad, volunteering, and meeting new people — which also happens to be her favorite aspect of her work. As for the future, Deborah is an optimist at heart and with a renewed focus, purpose and vision, she says her plans are not of her own. Getting ready to perch on a solid foundation of faith, Deborah plans to further grow her business, continuing to evolve to new heights, and she says, "The best is yet to come!"

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