



After her successful 15-year tenure in the oil and gas industry, Lori King decided she needed a change. Having always fostered a passion for the real estate world, Lori positioned her ambition toward a new role as an agent, incorporating her love for architecture, design, and serving others on the path to homeownership. That was nearly a decade ago, and today Lori has a thriving career as an agent attuned to her clients' needs, dedicated to accessibility, communication, and adding a personal touch to every transaction she closes.

While she lives in Pearland, Lori serves clients across the southeast Houston suburbs, including the counties of Galveston, Brazoria, and Harris. With the overwhelming majority of her business stemming from repeat and referral clientele, Lori's commitment to client-centric care is unequivocal. "I don't just talk the talk — I deliver," she explains. "I work very hard and go above and beyond to make my clients' experiences the best they can possibly be." Lori's approach to the agent-client relationships centers on clear, open lines of communication and building interpersonal connections that last. With service that extends beyond closing day, Lori has cultivated a masterful connection of past and present clients, applying her in-depth knowledge of the local market to drive consistent business year-to-year. What's more, Lori never forgets the family or individual at the heart of each transaction, confident that she can translate her clients' dreams into reality. "I never take my relationships for granted," she recounts. "I abide by the philosophy that if you treat people right, then success will come naturally." Likewise, Lori makes a concerted effort to educate her clients in the fundamentals of the buying and selling processes, astutely recognizing that knowledge is power. As an Accredited Buyer's Representative — a coveted designation — Lori is both naturally engaging and formally trained in guiding clients through the intricacies of the transactional process.

To market her listings, Lori first incorporates her passion for architecture and design, offering each client her talents in staging to ensure that every home makes the ideal first impression, whether in print or online. Additionally,

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Lori is in the process of expanding her web presence and social media imprint. In that vein, Lori is inspired to stay up-to-date on industry developments, and takes great care to expand her capabilities as an agent. In fact, she is currently earning her designation as a Seller's Representative Specialist. Considering the most enjoyable and memorable aspects of her daily work, Lori recounts, "I enjoy the excitement of every day being different. No two transactions are the same, and my work is never boring. I also enjoy working with all types of people from different backgrounds. You can always find common ground and it's so rewarding building new and lasting relationships with those I serve."

In her free hours, Lori devotes herself to endeavors both professional and personal. As an active member of the Houston Association of REALTORS® and the Women's Council of REALTORS®, Lori takes pride in joining her fellow professionals at events, enrichment opportunities, and fundraisers to stay ahead of the industry curve. She is also engaged with the Pearland Chamber of Commerce, further cultivating her ties to her local community. Outside the professional realm, Lori spends as much quality time as possible with her family. With two children — a freshman son and a daughter at Texas A&M — Lori relishes the chance to get away with her husband of 21 years to their ranch outside San Antonio. There, they welcome friends and family for hunting, fishing, and floating the nearby river.

As for the future, Lori has plans to continue to build her business and her sizable network of connections, in addition to branching out in her digital brand. Equipped with nearly a decade of industry insight — along with an authentic passion for service and a proven track record of success — the years ahead are sure to be filled with sustained promise for Lori King.

Lori King

Realty Associates | Houston, TX

832.683.0232 | lorikinghomes@att.net | www.har.com/loriking