

# featuredagent

magazine

*Guadalupe  
Gastelum*







## *Guadalupe Gastelum*

Guadalupe “GG” Gastelum is not your typical real estate broker. Driven by a desire to help her agents and her clients to reach their higher purpose, the success she’s already realized since launching Advent Realty Group in Las Vegas, is only a glimpse of what is to come.

Since the time she was 15 years old, GG says that she knew she was meant to help others through working as a broker, and refused to let any circumstances get in the way of her dreams. “I grew up very poor, and became a mother when I was a teenager, but I don’t believe in being a victim. You can turn any seemingly difficult circumstances into learning experiences and rise above the challenges. You can always rise above. You just have to be committed to taking the time every day to learn something new, and to work towards your success,” she says.

To that end, GG has a breadth of experience which spans from property management to commercial real estate, to business brokering. The reason she’s accumulated such knowledge can be traced to her fearlessness. “I was told not to be afraid of failure, when I started my career,” she says. “But it’s equally important not to fear success. I know so many agents who are afraid of succeeding. They are afraid they won’t have the time, or that they won’t be able to handle being busy. I am proof that you can handle it. You can juggle parenthood and a career,” she says.

GG has more than juggled both roles, and says that her faith plays a huge role in her being able to do so. Guided by her favorite verse from the Bible which says, “And in everything you do, do it heartedly,” GG says, “this verse guides me more than anything else. I have a purpose to a higher self, which goes





above and beyond any laws in my career. My honest intention is to do what is best for my clients. They see that in me. They see there is nothing hidden behind my actions, or what I say,” she says.

In fact, it was her desire to give other agents the opportunity to achieve their highest potential which led her to open Advent Realty Group. “I wanted to sell businesses and commercial at other brokerages, and it felt like every door was closed. I wanted my associates to be able to sell homes, or businesses, or commercial properties. I wanted to provide a higher level of service, not only to clients but to other agents, too,” she says. “I want to have an impact on my community not only in business, but in spiritual growth as well.”

GG certainly leads by example in this role. As Broker/Owner of the boutique agency, she is not one to give

herself awards, even when closing a recent \$5.5 Million transaction, but she’s determined to reward and award her team, which includes administrative support, and six fellow agents. “I’m driven to help others — particularly parents — to be able to grow their careers, and have the support they need while raising their children,” she says. As such, onsite services for agents with children are in the works at Advent Realty Group, so they may focus on lead generation and their real estate careers, while simultaneously making sure their children are well cared for. “Childcare is expensive, and it can be hard to succeed in real estate while also taking care of your family. I’m looking to do whatever I can to help my associates. In a way, they are also my clients, and I’m here to serve them,” GG says. “I want to give them the technology, the marketing systems, and the support and training they need to understand their real purpose.”





Her desire to make a positive difference in the lives of her clients and agents also extends into the community in which she lives and works. Dedicated to giving back, GG considers charity work to be one of her favorite things to do outside of the office, and she does much of it with her team. “Once a month, we feed the homeless in the community,” she says. She’s also worked for many years with the Nevada Partnership for Homeless Youth, volunteering and supporting various concerts. In addition, GG also served as a counselor for the rape crisis center.

All of this is just a part of her long-term dream of having a meaningful impact on the lives of others, whether they are buying a business, selling a property,

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or working to build a successful career in the field she’s loved since her very first telemarketing job in the real estate financing industry. Yet even with her longevity in the field, and her incredible success as a broker/owner of her own business, GG still has huge goals.

“I’ve only just begun. I want to make a difference in my community, and empower others to succeed in real estate, and as parents.”

*Guadalupe “GG” Gastelum*

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