



As a fourth-generation born and raised Coloradan, Aaron Luttrell is better equipped than most to lead prospective buyers and sellers through the fast-paced Denver real estate market. A degree in philosophy from the University of Colorado and years of excelling in the service industry prepared him for a career requiring critical thinking and people skills. When a friend who worked as a managing broker at a local real estate firm suggested he try his hand at the business, Aaron rose to

the occasion and earned his license. In the past six years, he's earned multiple accolades, including Coldwell Banker's Sterling Society designation and the Five-Star Professional Award from Denver's 5280 magazine. All the while, Aaron has cemented himself as an agent on the rise, guiding clients with a patented interpersonal approach that focuses on relationships, communication, and results.

Serving the greater Denver metro area, Aaron goes where clients lead. Today, he's based at Coldwell Banker Devonshire, the same brokerage where he got his start. With 85% of his business driven by repeat and referral clientele, Aaron has already commanded a robust sphere of influence that relies on him during one of life's most significant milestones. "When you work with me, you get all of me," he explains. "I am your point of contact and I always answer my phone. Especially in Denver's fast-paced market, decisions have to be made quickly but expertly — that's why you have to have an agent that's willing to communicate with you. I pride myself in staying connected with my clients and they know they can come to me for answers." Likewise, Aaron cites his calm, patient, and positive demeanor as a confidence booster for those he serves. "It's very possible to remain calm and collected, even in an incredibly hot market like Denver's," he says. "All you need is an expert who will be there every step of the way, guide you, and provide the tools necessary to empower your decision-making."

Thus far in his career, Aaron's experience has run the gamut. He's worked with clients from all walks of life, sourcing property ranging from the mid-\$150,000 range to seven-figure estates. From VA-backed purchases to cash buys, Aaron's abiding philosophy is steeped in the Golden Rule — regardless of price point. "I'm a warm guy and no one wants to be hassled or pressured into a situation," he says. "I try to be a voice of reason but also empower my clients so they feel they are making the best decisions

for themselves. It's my job as an agent to be there for them and help guide them through that process. The warmest and most inviting way I can do that, the better," Aaron continues. "I tell my clients up front that it's a quick market and you have to be prepared. Even if it may be stressful, the more we communicate and the more information my clients have, the more empowered they're going to feel when making a decision."

When it comes to marketing listings, Aaron leverages Coldwell Banker's marketing platform to ensure maximum visibility for properties. "We have a lot of exceptional resources at our disposal," he says. This includes custom mailers, access to the leading digital listing platforms, and international exposure that secures optimal publicity for each property headed to market. Though his rate of repeat and referral clientele already serves as a testament to his ability to deliver, Aaron's focus remains squarely on the person at the heart of every transaction. Considering his background in customer service, it's little wonder that he is naturally attuned to making buying or selling property a positive, minimal-stress process for those involved. "I'm all about applying that exceptional, expertly-driven customer service," he recounts. "Even stressful situations can suddenly become great opportunities to learn and find a resolution. I always apply the principle of how I would want to be talked to and dealt with, and I keep that principle in mind in everything I do."

When it comes to giving back to his Denver community, Aaron and his partner give regularly to the Rocky Mountain Conservancy, supporting Colorado's most beloved gem: Rocky Mountain National Park. They also give to the area's Children's Hospital — a cause close to Aaron's heart — and to the local Humane Society where they adopted a loving member of the family, their cat, Kora. In his free hours, Aaron most enjoys spending time in the great outdoors, hiking and biking the natural beauty of his home state. He and his partner are also in the process of renovating a ranch home, and spend plenty of free time fixing up the yard and planning their remodel.

Looking ahead, Aaron has plans to continue growing his business, building upon the flourishing years already behind him and making a positive impact on the growing Denver community. "I plan to continue doing what I'm doing for a long time, with hopes of getting better and better every year." Now with over a half-decade of esteemed service behind him and an optimistic outlook toward the years to come, the future is sure to bring continued success for Aaron Luttrell.

Aaron Luttrell

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