## featuredagent

Kimberly Mumma



For several years, Kimberly Mumma owned a successful business, and while she found it rewarding and fulfilling, she realized that it was taking over her entire life. After being exposed to the world of real estate through shows on HGTV, Kimberly became fascinated and decided that jumping into the industry would be the next phase of her life. She sold her business and got her license in 2014,

and has been busy providing phenomenal service to a variety of clients in Phoenix, Arizona and the surrounding area ever since.

Kimberly is incredibly passionate about her work and has made it her goal to educate her clients and provide them with the tools they need to succeed in real estate. Having grown up in Arizona, she is intimately familiar with the market landscape, and knows how to bring out its strengths when showing off the area to new residents. These qualities allow her to excel at helping those relocating from out of town, but Kimberly works with a variety of other types of clients, as well.

By working diligently and keeping herself informed, Kimberly has developed a versatile skill set that is a boon to anyone looking to buy or sell a home, especially in the East Valley where she resides. She is happy to report that her sphere of influence has grown as a result. "I've had a lot of clients come back and refer me to their family and friends," says Kimberly. "I'm truly humbled that people recognize the quality of my service."

When interacting with clients, Kimberly makes a sincere effort to connect with them on a personal level. She takes knowledge and education seriously, and while she values those things for herself and her business, she also knows the power that they can have in the hands of her clients. She does her best to keep clients informed and set realistic expectations early on, deftly guiding them towards success while letting them take the driver's seat and make their own best decisions. "I am a firm believer in personal integrity. My goal is to help people. I genuinely do what I do to meet their needs, and I think they can really see that in me," Kimberly explains. "If I'm worthy of my clients' trust within the context of our working relationship, then I'm doing my job right." Client-minded and service-hearted: that's the way Kimberly conducts her business, and she doesn't deviate from it even for a second.

As has been said, Kimberly is a huge proponent of education, and doesn't take it lightly when it comes to her own endeavors either. Her certified designations include the GRI, SRS, and ABR, and she also earned her Broker's License a few years ago to further cement the notion that she really knows her craft. Kimberly's deep understanding of the inner workings of real estate make her a valuable asset and resource to every one of her clients. "I know how things are meant to be done in this business," Kimberly says. "I've always felt that it's important for us REALTORS<sup>®</sup> to apply ourselves to our education so we can be truly great guides for other people. I don't lie, I don't budge, and I do things by the book."

In her free time, Kimberly loves spending time with her husband, three grown children, and five grandchildren. She also owns a hair salon, and a lot of her time not spent working on real estate is devoted to that enterprise. A firm believer in giving back to the community that so consistently supports her, Kimberly frequently donates to a variety of local charitable organizations. She was also a member of the 2020 WeSERV Leadership Team in Arizona, and has been asked to serve on the Grievance Committee for them next year. Kimberly loves the diversity in both the experiences she is offered and the people she gets to meet through her work in real estate.

In addition to continuing to provide stellar service to her clients, in the future, she hopes to form a collaborative group with other REALTORS<sup>®</sup> in the area to form mutually beneficial working relationships with her peers.

*Kimberly Mumma* eXp Realty | Gilbert, AZ 480.353.6236 | Kimberly@Mumma.Realtor