

ALEKSANDR PRITSKER

featuredagent magazine



Aleksandr Pritsker has had an interesting path into the real estate industry. Born in Ukraine, at two years old, he moved to Brooklyn where he grew up. He then moved to New Jersey as a teenager where he discovered a passion for tennis. After playing professionally for a few years post high school, he realized his passion for real estate was even stronger than his love of the sport.

After landing a position in the real estate business in his early twenties, he found it to be the perfect fit, and acquired his REALTOR® license when he was just 24 years old. While an estimated 95% of his business is with residential properties, Aleksandr also has experience with commercial transactions as well. He feels confident working with an expansive range of properties, from comfortable condos all the way to luxury mansions.

Specializing in serving the Monmouth and Ocean county areas of New Jersey, in 2021 he was the number one agent across all brokerages in his area in numbers of transactions, and was number three in volume. His team finished fourth in the entire state of New Jersey.

Aleksandr's work speaks for itself. He's found that his business needs little to no advertising, and an estimated 70% of his business is from referrals and word of mouth. Aleksandr built Team Blackstar, from the ground up. He has members in New Jersey, and has recently expanded his business to Florida as well. Across both states, his team is upwards of a combined \$250 million in business this year alone.

Priding himself on providing quality customer service, he has quick responses to calls 24/7, and says, "I'm always there for my clients when they need me, and I train my team members to do the same." His team is knowledgeable

and experienced, and they are always up front and honest with their clients. Aleksandr explains, "I work hard to meet every need my clients have. It's important to me that I offer advice, help with inspections, and even match my clients with the best possible mortgage lenders and attorneys." It's safe to say his team offers services that clients have come to rely on.

The Blackstar team recognizes how important community is, and prioritizes charity and giving back. They donate to children's hospitals during the holiday season, and have set up food drives for healthcare workers during the pandemic. They function under a strong work ethic, and believe the respect and kindness they offer clients and the community finds its way back to them.

Aleksandr is extremely family oriented, and loves traveling and spending time with his wife and daughter. With a family of his own, Aleksandr realizes how important it is for a family to be happy and comfortable in their home. He says, "Seeing a family happy in their new home is always a blessing. Every time a deal is closed, I'm honored that I was able to be a part of something so special." Aleksandr finds this career extremely rewarding, and shows his clients how important their happiness with every transaction is to him.

There are currently 15 Blackstar agents in New Jersey, and three working in the East coast of Florida. Aleksandr hopes to expand his business further in Florida, and continue to make customers happy in both states. He says, "My goal is to expand the Blackstar name into something bigger and better than ever. We've found plenty of success in New Jersey, and I'm working hard to spread that across Florida as well."

The Blackstar team has developed a strong name for themselves, and continue to remain at the top of the charts. With his quality service and proven track record, there isn't a more obvious choice than Aleksandr Pritsker.

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