



As Amy Haggstrom climbed the corporate ladder during her 15 years at a large corporation, she eventually hit a wall when she was informed that without a college degree, she had gone as far as she could go within the company. Disheartened but not defeated, Amy buckled down and went back to school to pursue a degree in Interior Design. “At the same time, I got my real estate license and just figured I

would dabble in both. But I ended up just really running with the real estate side of things,” says Amy. And she was happy to discover “there was no more glass ceiling!”

That was just eight years ago and since then, Amy has been setting goals and reaching new heights for herself and her team, Haggstrom Home Group at eXp Realty. Dedicated to helping her clients achieve their own goals in Southwest Iowa and Southeast Nebraska, Amy works with clients on everything from small investment properties to multi-million dollar new construction projects thanks to the small, yet diverse market in her area. “I really enjoy helping people realize that owning real estate isn’t a dream and that just about anyone can do it.”

Since getting started in real estate, Amy has seen the number of repeat clients and referrals climb to an impressive rate of 75%, which she believes stems from a number of things including the high level of service she provides. “I focus on going far above and beyond for my clients, forming relationships with them, and educating them throughout the process. It’s staying in contact with them after closing, taking them out for dinner or drinks, and just reminding them we’re here for them and we’re more than just a real estate resource that make all the difference,” says Amy. “It’s also important for us to partner with like-minded lenders

and other vendors who share our values to carry through that same service to clients during the buying or selling process.”

Always working with integrity at the forefront of her business, Amy encourages her team to do the same. “It’s about always doing the right thing throughout each transaction and having empathy. Those values are what guide my business every day.” Additionally, she has shared a solid piece of advice with her agents that has played a role in her own success over the years. “Back in my first year in real estate, another agent told me to always focus on getting out there because you’re not selling houses while you’re sitting in the office,” says Amy. “I remind my agents to get out there and show houses, meet with clients, and never eat lunch or dinner alone!” She’s obviously held on to that advice as she has achieved Top Producer every year at every brokerage she’s been with and recently attained ICON Agent status at eXp Realty for the third year in a row.

When she’s not busy at work, she enjoys contributing to and participating in local charity events and works with organizations such as The 712 Initiative and Habitat for Humanity. Recently, Amy and her husband became empty-nesters and are now enjoying their free time traveling in and out of the country as well as spending time at the lake with their kids when they come to visit.

Looking ahead, Amy intends to build on the solid foundation she has laid for herself by expanding her team and providing professional guidance to others in the real estate industry. She also has a vision to create and host events where women can come together and collaborate in a safe environment. “I am a big supporter of women in business. I believe you’re never too old, you’re never stuck, and you’re never too uneducated to go a step further to create your own future.”

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