



Bridgett Campbell was nudged into the field of real estate at a very young age. Her mother was a real estate agent and was in need of an assistant, and then 16-year-old Bridgett fit the bill. By 1993, Bridgett had obtained her own real estate license and quickly found her footing. She's been serving the state of Illinois since 2017 and has been hard at work building her business there.

Bridgett expertly serves the greater Fox Valley area. She works with all sorts of clients, whether buyers, sellers, or investors, but she has a particular passion for working with first-time homebuyers. "I believe that everybody should own a home," Bridgett explains, and she sees her work in real estate as a way to achieve that dream by paving the way for renters to transition into homeowners.

Industry awards do not matter much to Bridgett; what she truly values is the positive reviews she receives from her clients. "Any time a client calls you back and says, 'Hey, I'd like you to do another transaction with me,' that is the greatest trophy anybody could ever receive."

When asked what she can offer clients that other agents cannot, Bridgett cites not just her many years of experience, but also her creativity. As she knows first-hand, creativity can make a big difference in the current market, where the demand for homes has far exceeded the supply. Bridgett believes her out-of-the-box ideas allow her to help her clients get what they're looking for, instead of just making one fruitless offer after another. "I'm constantly working to improve my clients' position, whether

I come up with a creative new solution or a different way of looking at things." Bridgett sees herself as a vehicle to help her clients accomplish their dreams, whether she's assisting them in buying or selling. Her creativity and experience make her a particularly skillful ally in navigating the market.

Another way that Bridgett stands out is through her interest in educating her clients. She was told never to let her commission be in someone else's hands. Rather than passing her clients on to a lender without a second thought, Bridgett has worked hard to understand the nuances of the lending process. She uses the knowledge she's gained to give her clients an overview of the process. That way, when they meet with a lender, they already have the foundation they need to confidently engage in discussions. She does the same with the legal knowledge she's gained, providing her clients with the general information they need to navigate legal jargon and head-spinning contracts with a little more confidence. Bridgett shares her passion for teaching with her colleagues in the field, too. She looks forward to coaching and teaching more new agents in the future, imparting her passion for helping clients to new professionals entering the field.

Bridgett's desire to help others carries over into her personal life, too. She is a member of the Geneva Women's Club, which supports eight core charities including Casa, Mutual Ground, and smaller local charities such as the Tri-City Health Services and the Living Well Cancer Center. She also serves on several committees dedicated to helping fellow real estate colleagues. At home, she also supports her two sons who play in college athletics. Family, friend, or client, everyone around Bridgett knows they can count on her to cheer them on to a win!

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